

MORTGAGE INSURANCE

(PERSONALLY OWNED VS. BANK OWNED)

Obtaining personally owned life insurance versus a bank or credit union is not the same. Check out the differences below and see how you can benefit from personally owned mortgage insurance.

PERSONALLY OWNED

- 1. Protects your Family**
- 2. Controlled by you**
- 3. Fully portable** – transferable to any house
- 4. Flexible** – upon death, your family has the option of paying off the mortgage or investing the funds
- 5. Allows shopping for better interest rates** when the mortgage renews
- 6. Choice of plans and benefits**
- 7. Choice of amount of coverage** and face amount does not decrease as the mortgage is reduced
- 8. Coverage is convertible & renewable**
- 9. Stable** – 30-day grace period for missed premiums
- 10. Underwritten at time of application**
- 11. Expert advice** – You deal with a professional insurance advisor about insurance and all insurance coverage can be through one broker

BANK OWNED

- 1. Protects the bank**
- 2. Controlled by the bank**
- 3. Runs out** when house is sold or traded
- 4. Inflexible** – the mortgage must be paid off regardless of interest rates and other investment opportunities
- 5. No shopping** – unless you are willing to pay higher premiums and are insurable
- 6. Limited choices**
- 7. Coverage must be equal to the mortgage amount** and decreases as the mortgage is reduced (premium does not!)
- 8. Non-convertible**
- 9. A missed mortgage payment often means lost coverage**
- 10. Underwritten post claim**
- 11. You deal with a banker about insurance matters** and the insurance coverage is spread all over

For additional information on how obtaining personally owned mortgage insurance can benefit you and your family, contact us today at 1-800-595-2150

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